

# SPONSORSHIP OPPORTUNITIES

		À la carte	Categories		
			Gold	Silver	Bronze
			\$ 50,000	\$ 30,000	\$ 10,000
Access	Three-day CIAC passes		2	1	1
	Preferential rate for additional passes for the Three-day CIAC		15 %	10 %	
Publicity / Visibility - Event	Partner message inside the event program		X		
	Official sponsor of the cocktail party (Monday)	\$ 6,000			
	Sponsor of the lunch conference (Tuesday)	\$ 6,000			
	Sponsor of the lunch conference (Wednesday)	\$ 6,000			
	Sponsor of the four coffee breaks	\$ 2,000 per break			
	Promotional item in the participant bag	\$ 1,000			
	Sponsor of the participant bag		X		
	Partner logo on the registration desk's back panel		X	X	X
	Prominent placement of partner logo on CIAC posters		X	X	X
	Prominent placement of partner logo on the video loop (projected on screens) before conferences		X	X	X
	Each of the three breakout rooms (panels)	\$ 5,000 ea.			
	Coasters and water pitchers	\$ 2,000			
Ad	Partner ad inside the official event program				
	Full page	\$ 2,000			
	Half-page	\$ 1,000			
	Back page	\$ 3,000			
	Page 2	\$ 2,500			
	Second to last page	\$ 2,500			
	Partner logo inside the official event program		X	X	X
	Smartphone and B2B app	\$ 10,000			
	Sponsor of the CIAC name badge straps	\$ 2,500			
	Partner logo on post-event CIAC communiqués		X	X	
Mention of the partner in the CIAC newsletter		X	X	X	
Website	Logo (with embedded link) on the CIAC website		X	X	X
	100-word corporate profile (supplied by partner) on the CIAC website		X	X	X